

# 2023-24 Program Book Advertising



## Program Book Info

Oklahoma Youth Orchestras exists to inspire and connect students from the diverse communities of Oklahoma with excellent music education by encouraging their passion for music through collaboration, leadership, and performance.

Your ad will be featured in the season program book (October-May) and reach a combined audience of more than 4,000 parents, students, music educators, and community members.

This advertisement opportunity reaches a targeted audience of music consumers and young families in central and western Oklahoma.

## Ad Preparation

Please prepare your artwork to the size you select on your space reservation form, with the following specifications for optimum reproduction quality:

**Color:** Ads may be black & white or four-color process in CMYK only

**Resolution:** 350 DPI (at the finished size of the ad space)

**File Formats:** Ads should be submitted in high resolution PDF (PDF/X-4:2010; no crop marks; do include bleed if applicable) or JPG format with all fonts converted to outlines.

**Submission:** Ads must be received by September 30, 2023 and should be identified with the name of the individual or organization.

Email artwork to [Iris@okyomusic.org](mailto:Iris@okyomusic.org)

## Advertising Rates & Size Options

### **\$825 Inside Front, Inside Back or Back Cover Ad**

(3 available - first-come, first-served)

- With Bleeds: 5.75"w x 8.75"h;  
live area 5.25" x 8.25"
- Without Bleeds: 5.0"w x 8.0"h

### **\$675 Full Page Ad**

With Bleeds: 5.75"w x 8.75"h;

live area 5.25" x 8.25"

\_\_\_ Without Bleeds: 5.0"w x 8.0"h

### **\$450 Half Page Ad**

\_\_\_ Horizontal: 5.0"w x 3.875"h

\_\_\_ Vertical: 2.375"w x 8.0"h

### **\$300 Quarter Page Ad**

\_\_\_ Horizontal: 5.0"w x 1.813"h

\_\_\_ Vertical: 2.375"w x 3.875"h

### **\$175 Eighth Page Ad**

\_\_\_ Horizontal: 5.0"w x .8903"h

\_\_\_ Vertical: 1.06"w x 1.813"h

## Deadlines & Contact

### **Reservations due September 15, 2023**

[Complete your reservation HERE.](#)

### **Artwork due September 30, 2023**

*Let us know if you need design assistance - we can help!*

### **Payment due November 1, 2023**

Invoices will be provided upon your  
ad submission approval.