



Oklahoma Youth Orchestras
Outstanding Students. Amazing Music.

2022-2023 45th Season Program Book Advertising

Program Book Info

The Oklahoma Youth Orchestras offer superior orchestral and instrumental music opportunities to the state's top young musicians.

Your ad will be featured in the season program book (October-May) and reach a combined audience of more than 4,000 parents, students, music educators, and community members.

This advertisement opportunity reaches a targeted audience of music consumers and young families in central and western Oklahoma.

Advertisement Rates and Size Options

\$800 Inside Front, Inside Back or Back Cover Ad

(3 available - first-come, first-served)

___ With Bleeds: 5.75"w x 8.75"h;

live area 5.25" x 8.25"

___ Without Bleeds: 5.0"w x 8.0"h

\$650 Full Page Ad

___ With Bleeds: 5.75"w x 8.75"h;

live area 5.25" x 8.25"

___ Without Bleeds: 5.0"w x 8.0"h

\$425 Half Page Ad

___ Horizontal: 5.0"w x 3.875"h

___ Vertical: 2.375"w x 8.0"h

\$275 Quarter Page Ad

___ Horizontal: 5.0"w x 1.813"h

___ Vertical: 2.375"w x 3.875"h

\$150 Eighth Page Ad

___ Horizontal: 5.0"w x .8903"h

___ Vertical: 1.06"w x 1.813"h

Ad Preparation

Please prepare your artwork to the size you select on your space reservation form, with the following specifications for optimum reproduction quality:

Color: Ads may be black & white or four-color process in CMYK only

Resolution: 350 DPI (at the finished size of the ad space)

File Formats: Ads should be submitted in high resolution PDF (PDF/X-4:2010; no crop marks; do include bleed if applicable) or JPG format with all fonts converted to outlines.

Submission: Ads must be received by September 30, 2022 and should be identified with the name of the individual or organization.

Deadlines & Contact

Reservations due September 15, 2022

[Complete your reservation HERE.](#)

Artwork due September 30, 2022

Let us know if you need design assistance - we can help!

[Email artwork to Iris@okyomusic.org](mailto:Iris@okyomusic.org)

Payment due November 1, 2022

Invoices will be provided upon your ad submission approval.